



BOARD OF DIRECTORS

Co-Chair

Kim Janey
Mass. Advocates for Children

Co-Chair

Rodney Singleton
Teradyne

Treasurer

Terri Brown
COSEBOC

Clerk

Pamela Jones
Showa Boston Institute

Vernon Barsatee
Exit Bayside Realty

Allen Bush
Berklee School of Music

Mary Churchill
Salem State University

Kory Eng
United Way

Brenda Mercomes
Roxbury Community College

Thomas Plant
*Boston Public Health
Commission*

Alma E. Wright
Trotter Elementary School

Discover Roxbury
183 Roxbury Street
Roxbury, MA 02119
(617) 427-1006
discoverroxbury.org

Summer 2014

Dear Friend;

We need your support as a sponsor of Discover Roxbury!

Your sponsorship will enable us to continue to raise the quality of life in Boston and make Roxbury a more valued part of our city. Discover Roxbury is a community-based non-profit organization that is committed to promoting and advocating for a higher quality of life in Roxbury through civic engagement, neighborhood advocacy, and sustainable economic development. Roxbury is located in the geographic heart of Boston and is undergoing rapid transformation. The value of our work at this time can't be overstated.

Your support will help us honor Roxbury's 380-year history. This past year through the Bridging Roxbury program over 500 students and 50 teachers were immersed in dozens of experiential tours with interactive curricula.

Your support will help us continue to foster social connectivity. During the past year, more than 6600 residents, visitors and artists were served through our unique, collaborative events with Roxbury cultural institutions and businesses, such as the Shirley-Eustis House, Hibernian Hall, and the National Center of Afro-American Artists in our *ArtROX!* Series.

Your support will assist us in developing Roxbury into an exciting cultural destination. Our annual signature event is ***Heart of the Hub***, a fundraiser and celebration of Roxbury's physical and cultural assets. During this fun evening, our guests enjoy live music, dancing, "A Taste of Roxbury" catered reception, and a silent auction that promotes art created by local artists. Additionally, Discover Roxbury presents the Roxbury Puddingstone Awards to honor individuals whose work strengthens Roxbury's social, cultural, and economic development. The 2014 Roxbury Puddingstone Awardees are musician and R&B legend Michael Bivins, author and entertainment critic Kay Bourne, and artist and arts educator Ekuia Holmes. Experience the event through our pictures: <http://tinyurl.com/iheartroxbury>

Sponsorship will give you:

- Direct access to a concentrated audience from the arts, cultural, education, medical, historic preservation, and culinary communities with a powerful, personal commitment to Discover Roxbury,
- Name recognition among professionals and business leaders likely to be interested in your products and services, and
- Appreciation from your colleagues, customers and peers, who will recognize your commitment to our community.

Consider the testimonial of Candelaria Silva-Collins, consultant, author, and Coordinator of the Community Membership Program at the Huntington Theatre Company:

Discover Roxbury is one of the most active and visible organizations in Roxbury whose influence and importance go beyond Roxbury's geographic barriers. Its activities speak to the past, the present and the future of Roxbury as it uses arts, history and social justice events and tours to bridge the many neighborhoods of Roxbury and Boston as well as link long-time and new residents. It supports local businesses. It is one of the best-run local initiatives around especially in Roxbury and is facile in social media.

We would be honored to have your support as a sponsor. If you have questions, please reach out to Laura Palmer Edwards, Media Manager for more information at laura@discoverroxbury.org or 617-427-1006. Thank you for your consideration of our request. We hope you will be able to join us for the 2014 celebration on **Thursday, October 16, 6-9pm, at Hibernian Hall** in Roxbury. **Help us keep Roxbury hot with your support!**

Best regards,

Derek Lumpkins
Executive Director

P.S.: Thanks to a matching challenge offered by the Lenny Zakim Fund, you can double your impact. **New or increased donations will be doubled**, up to \$10,000! A little more will go a long way. Please consider an increase in your sponsorship, and know that the increased amount will be doubled dollar for dollar.