



## Heart of the Hub Sponsorship Opportunities

### Supporters: \$150

- Two (2) tickets to Heart of the Hub
- Listing on the Heart of the Hub webpage

### Sustainers: \$250

- Five (5) tickets to Heart of the Hub
- Half page ad in Heart of the Hub program book

### John Eliot Orator: \$500

- Five (5) tickets to Heart of the Hub
- Full page ad in the Heart of the Hub program book
- Logo displayed on Discover Roxbury's e-newsletter for one year

### Joseph Warren Patriot: \$1000

- Ten (10) tickets to Heart of the Hub
- Full page ad in the Heart of the Hub program book
- Logo displayed on Discover Roxbury's e-newsletter for one year

### Mary Eliza Mahoney Pioneer: \$2500

- Joseph Warren Patriot level benefits above plus
- Private walking tour of Roxbury for 25 people

### Melnea Cass Community Activist: \$5000

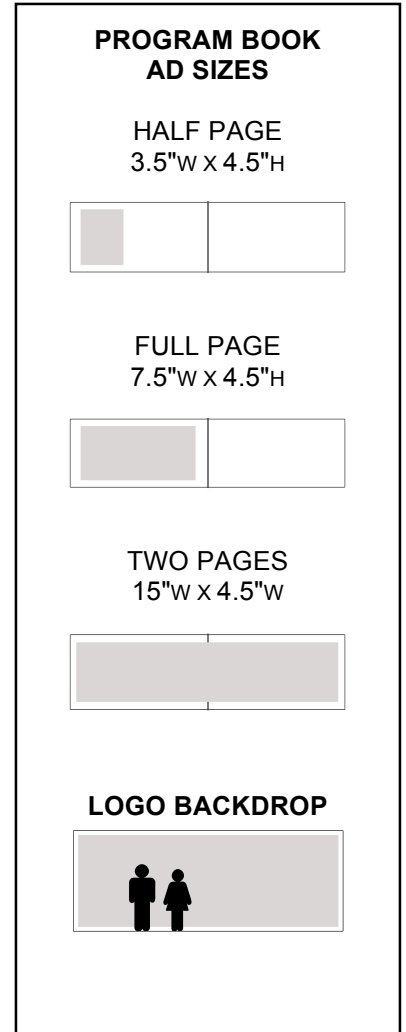
- Joseph Warren Patriot level benefits above plus
- Logo displayed on Discover Roxbury's website for one year
- Private walking tour of Roxbury for 25 people

### Thomas Atkins Educator: \$10,000

- Ten (10) tickets to Heart of the Hub
- Two page ad spread in the Heart of the Hub program book
- Private trolley tour of Roxbury for 35 people
- Logo displayed on Discover Roxbury's e-newsletter and website for one year
- Logo on the 2014 Heart of the Hub logo backdrop (step-and-repeat banner)

### Elma Lewis Cultural Ambassador: \$20,000+

- Thomas Atkins Educator level benefits above plus
- Four (4) tickets to the Black & White Party, the spring *ArtROX!* fundraiser party
- Logo on the 2015 Black & White Party logo backdrop (step-and-repeat banner)





## Discover Roxbury's *Heart of the Hub* Sponsorship Form

<u>Sponsorship Level</u>	<u>Sponsorship Amount</u>
Supporter	\$150
Sustainer	\$250
John Eliot Orator	\$500
Joseph Warren Patriot	\$1000
Mary Eliza Mahoney Pioneer	\$2500
Melnea Cass Community Activist	\$5000
Thomas Atkins Educator	\$10,000
Elma Lewis Cultural Ambassador	\$20,000+

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to:

**Discover Roxbury**  
**183 Roxbury Street**  
**Roxbury, MA 02119**

Contact Name: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

**File format details:**

Color ads are preferred.

Please send high-quality **jpg files** (300 dpi minimum).

The program book is landscape/horizontally formatted. Ad sizes and dimensions are as follows:

- Half page: 3.5" w x 4.5"h
- Full page: 7.5"w x 4.5"h
- 2 page ad spread: 15"w x 4.5"h

Please email ads and logos to [marketing@discoverroxbury.org](mailto:marketing@discoverroxbury.org) by September 19, 2014.