



Discover Roxbury's *ArtROX!* season kicks off in March 2015. Our distribution of 3000 copies reaches patrons around Greater Boston at local and citywide art and music festivals, retail establishments, and at Boston area trade shows.

ADDED VALUE: In addition to appearing in the *ArtROX!* season guide, Discover Roxbury will include your logo on its website and the Roxbury Open Studios map with the purchase of a full page, or larger, ad.

For more information contact Laura Palmer Edwards
617-427-1006 | laura@discoverroxbury.org

AD SPECIFICATIONS

Acceptable formats

High resolution JPG, TIF, PDF, EPS

Please refer to the size chart listed to the right.

Black and White or Color (CMYK)

No bleeds except for the outside cover.

SUBMISSION

By email: send your ad to marketing@discoverroxbury.org with the subject line: Season Guide 2015

IMPORTANT DATES:

Ads due	February 13, 2015
Final payment due	February 23, 2015

Discover Roxbury accepts credit cards, checks and money orders.

Payments may be mailed to:

Discover Roxbury
PO Box 191805
Roxbury, MA 02119
Attn: Season Guide 2015

ArtROX! SEASON GUIDE AD SIZES AND RATES

HALF PAGE: \$300
3.5"W X 4.5"H



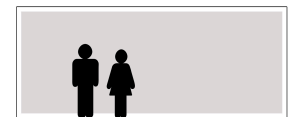
FULL PAGE: \$600
BACK COVER: \$900
7.5"W X 4.5"H



2 PAGE SPREAD: \$900
15"W X 4.5"H



LOGO BANNER: \$3000



Available for one sponsor only. The banner will be displayed prominently at the Black & White Party.