



BOARD OF DIRECTORS

Winter 2014-2015

Co-Chair

Kim Janey
Mass. Advocates for Children

Dear Friend,

Co-Chair

Rodney Singleton
Teradyne

Support community-based arts in Roxbury and reach thousands of local arts patrons across Greater Boston with an ad placement in Discover Roxbury's 2015 *ArtROX!* Season Guide. The 2015 guide marks Discover Roxbury's **fifth ArtROX!** Season and will feature the musical, cultural, and visual arts and art history of Roxbury.

Treasurer

Terri Brown
COSEBOC

Join the excitement!

Clerk

Pamela Jones
*Roy and Joan Kroc
Community Corps Center*

In 2015, Roxbury will see the opening of the new headquarters for the Boston Public School department, several new businesses, the groundbreaking of a new hotel, and more. Simply put, Roxbury is hot! Since 2011, residents and visitors have used the *ArtROX!* Season Guide for information on arts and cultural programming. Make sure your ad is included! Discover Roxbury prints and distributes 3000 copies of the guide annually, offering great exposure to a broad demographic of well-educated young professionals and families at art and music festivals, retail establishments, and Boston-area trade shows. Ads rates begin for as little as \$300.

Vernon Barsatee

Exit Bayside Realty

Allen Bush

Berklee School of Music

Kory Eng

United Way

Additionally:

- Full page advertisers receive **2 free tickets** to the Black & White Party.
- All advertisers receive **logo placement** on Discover Roxbury's website and the Roxbury Open Studios map.

Thomas Plant

*Boston Public Health
Commission*

Alma E. Wright

Trotter Elementary School

Questions?

Please contact our Media Manager, Laura Palmer Edwards, at 617-427-1006 or laura@discoverroxbury.org.

Discover Roxbury

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Best regards,

Derek Lumpkins
Executive Director