



Dear Friend,

Discover Roxbury is a community-based non-profit organization serving Roxbury, which is simultaneously one of Boston's oldest neighborhoods and a modern dynamic community. Our mission is to foster the social and economic development of this vibrant community, which we fulfill by offering informative and unique walking, trolley, and bike tours that connect people to Roxbury's historic sites, arts community, cultural institutions, and local businesses. Tours such as the Sacred Spaces Architecture Walk, Roxbury's Black History trolley tour, and the Summer of Cycling series allow residents and visitors to learn new things and experience Roxbury in new ways.

Additionally, we work with local gardeners and culinary artists to organize interactive cooking and dining events that highlight urban gardening and healthy living. Previous affairs have included cooking classes, afternoon tea at the historic Shirley-Eustis House, and a candlelit dinner under the setting sun at one of Roxbury's hidden farms. There are few other communities in Greater Boston as fortunate as Roxbury to have our variety of assets.

Our culminating event each year is ***Heart of the Hub***, a celebration of Roxbury's physical and cultural assets and a fundraiser for our ongoing efforts. This unique event features live music and dancing, *ATaste of Roxbury* dinner catered by local restaurants, a silent auction, and the *Roxbury Puddingstone Awards* ceremony for individuals who have made Roxbury what it is.

Today, as our organization grows, we are looking for new supporters to assist us in fulfilling our mission. We would be honored to have your support in building the future of Roxbury and helping us continue to operate successfully by becoming a sponsor for our 2011-2012 season. Your support of our organization will also highlight the cultural, economic, and artistic development of Roxbury, as well as demonstrate a commitment to diversity and community outreach throughout Greater Boston.

Please see the enclosed sponsorship benefits form for details on our sponsor levels. In exchange for your contribution, we will proudly add your logo to our website for one year and include it in the program book, as well as provide 2 tickets to ***Heart of the Hub***. If you have any questions, I would be happy to discuss our programs and initiatives with you further. Thank you for considering our request.

Best regards,

Derek Lumpkins
Executive Director