



DISCOVER ROXBURY SPONSORSHIP OPPORTUNITIES

Founders: \$75-\$149

- 1 ticket to Heart of the Hub
- Choice of name or business card ad in Heart of the Hub program book

Supporters: \$150-\$249

- 2 tickets to Heart of the Hub
- Choice of name or business card ad in Heart of the Hub program book
- Two tickets for one trolley tour in 2012

Sustainers: \$250-\$499

- 5 tickets to Heart of the Hub
- Half page ad in Heart of the Hub program book
- Two tickets for one trolley tour in 2012

All sponsorships over \$500 receive:

- Ten tickets to Heart of the Hub
- Full page ad and logo in the Heart of the Hub program book
- Logo in Discover Roxbury's newsletter for one year

John Eliot Orator: \$500-\$749

- Two tickets for one trolley tour in 2012

Joseph Warren Patriot: \$750-\$999

- Inside cover ad in the Heart of the Hub program book (as available)
- Four tickets for one trolley tour in 2012

Mary Eliza Mahoney Pioneer: \$1000-\$4999

- Inside cover ad in the Heart of the Hub program book (as available)
- Six tickets for one trolley tour in 2012
- Logo on Discover Roxbury's website for one year

Melnea Cass Community Activist: \$5000-\$9999

- Inside cover ad in the Heart of the Hub program book (as available)
- Ten tickets for use in a combination of trolley tours in 2012
- Logo on Discover Roxbury's website for one year
- Named sponsorship of the tour/series of your choice for one year

Thomas Atkins Educator: \$10,000-\$19,999

- Inside cover ad in the Heart of the Hub program book (as available)
- Private trolley tour of Roxbury for 35 people
- Logo on Discover Roxbury's website for one year
- Named sponsorship of the tour/series of your choice for one year
- Donor will be thanked from the stage at Heart of the Hub

Elma Lewis Cultural Ambassador: \$20,000+

- Inside cover ad in the Heart of the Hub program book (as available)
- Private trolley tour of Roxbury for 35 people
- Logo on Discover Roxbury's website for one year
- Named sponsorship of the tour/series of your choice for one year
- Donor will be thanked from the stage at Heart of the Hub
- Donor may display materials at Heart of the Hub



DISCOVER
ROXBURY

**DISCOVER ROXBURY'S HEART OF THE HUB
PROGRAM BOOK CONTRACT**

<u>Sponsorship Type</u>	<u>Sponsorship Level</u>
Founder	\$75-\$149
Supporter	\$150-\$249
Sustainer	\$250-\$499
John Eliot Orator	\$500-\$749
Joseph Warren Patriot	\$750-\$999
Mary Eliza Mahoney Pioneer	\$1000-\$4999
Melnea Cass Community Activist	\$5000-\$9999
Thomas Atkins Educator	\$10,000-\$19,999
Elma Lewis Cultural Ambassador	\$20,000+

Enclosed is a check or money order in the amount of \$ _____ made payable to:

**Discover Roxbury
183 Roxbury St
Roxbury, MA 02119**

Contact Name: _____

Organization/Business: _____

Address: _____

City/State/Zip: _____

Contact Phone: _____

Contact Email Address: _____

File formats:

Ads may be in color or black and white.

Create and send files as **jpeg** at high-quality setting (300 dpi minimum).

Ad sizes and dimensions as follows:

- Business card: 3.5”w x 2”h
- Half page: 3.5” w x 4.5”h
- Full page: 7.5”w x 4.5”h

Please email ads and logos to marketing@discoverroxbury.org.